

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 805261 /		<u>Alt Order #</u> 06264246
<u>Product</u> RNC-ROMNEY		
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Estimate #</u>
<u>Advertiser</u> RNC-Romney		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	08/08/12	08/10/12	Action News at 6a	6-7a		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$175.00			
2	WOIO	08/13/12	08/14/12	The Early Show	7-9a		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$165.00			
3	WOIO	08/08/12	08/10/12	The Early Show	7-9a		:30			NM	6	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$165.00			
4	WOIO	08/13/12	08/14/12	M-F 9-10a	9-10a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$300.00			
5	WOIO	08/08/12	08/10/12	M-F 9-10a	9-10a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$300.00			
6	WOIO	08/08/12	08/10/12	Let's Make A Deal	10-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$500.00			
7	WOIO	08/13/12	08/14/12	Let's Make A Deal	10-11a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
8	WOIO	08/08/12	08/10/12	Price is Right	11a-12p		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$525.00			
9	WOIO	08/13/12	08/14/12	Price is Right	11a-12p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$525.00			
10	WOIO	08/13/12	08/14/12	Action News at Noon	12-1230p		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$475.00			
11	WOIO	08/08/12	08/10/12	Action News at Noon	12-1230p		:30			NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 805261 /		<u>Alt Order #</u> 06264246
<u>Contract Dates</u> 08/08/12 - 08/14/12		<u>Product</u> RNC-ROMNEY
<u>Advertiser</u> RNC-Romney		<u>Estimate #</u>
<u>Original Date / Revision</u> 08/14/12 / 08/14/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$475.00			
12	WOIO	08/13/12	08/14/12	CBS Soaps	1230-2p		:30			NM	4	\$2,400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$600.00			
13	WOIO	08/08/12	08/10/12	CBS Soaps	1230-2p		:30			NM	3	\$1,800.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$600.00			
14	WOIO	08/08/12	08/10/12	Action News at 4p	4-5p		:30			NM	6	\$3,900.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$650.00			
15	WOIO	08/13/12	08/14/12	Action News at 4p	4-5p		:30			NM	4	\$2,600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$650.00			
16	WOIO	08/13/12	08/14/12	Action News at 5p	5-6p		:30			NM	4	\$2,800.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$700.00			
17	WOIO	08/08/12	08/10/12	Action News at 5p	5-6p		:30			NM	6	\$4,200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$700.00			
18	WOIO	08/08/12	08/10/12	Action News at 6p	6-630p		:30			NM	6	\$4,200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$700.00			
19	WOIO	08/13/12	08/14/12	Action News at 6p	6-630p		:30			NM	4	\$2,800.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$700.00			
20	WOIO	08/13/12	08/14/12	The Insider	7-730p		:30			NM	4	\$2,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$500.00			
21	WOIO	08/08/12	08/10/12	The Insider	7-730p		:30			NM	4	\$2,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WOIO	08/06/12-08/12/12	The Insider	7-730p	---WThF----	:30		\$500.00	NM		
	Credited											
	6	WOIO	08/06/12-08/12/12	The Insider	7-730p	---WThF----	:30		\$500.00	NM		
	Credited											
22	WOIO	08/08/12	08/10/12	Inside Edition	730-8p		:30			NM	2	\$1,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WOIO	08/06/12-08/12/12	Inside Edition	730-8p	---WThF----	:30		\$500.00	NM		
	Credited											
23	WOIO	08/13/12	08/14/12	Inside Edition	730-8p		:30			NM	2	\$1,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
24	WOIO	08/13/12	08/14/12	Action News at 11p	11-1135p		:30			NM	4	\$4,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$1,000.00			
25	WOIO	08/08/12	08/10/12	Action News at 11p	11-1135p		:30			NM	6	\$6,000.00

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<u>Advertiser</u> RNC-Romney		<u>Estimate #</u>
<u>Original Date / Revision</u> 08/14/12 / 08/14/12		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$1,000.00			
26	WOIO	08/08/12	08/10/12	David Letterman	1135p-1238a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				3	\$500.00			
27	WOIO	08/13/12	08/14/12	David Letterman	1135p-1238a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
28	WOIO	08/08/12	08/10/12	Action News at 5a	5-6a		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- WTF--				6	\$125.00			
29	WOIO	08/13/12	08/14/12	Action News at 5a	5-6a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$125.00			
30	WOIO	08/14/12	08/14/12	Tue Hour 1	8-9P		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$3,500.00			
31	WOIO	08/08/12	08/08/12	Wed Hour 2	9-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$3,500.00			
32	WOIO	08/08/12	08/08/12	Wed Hour 3	10-11p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$3,500.00			
E 33	WOIO	08/11/12	08/11/12	Sat Early Show	9-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WOIO	08/06/12-08/12/12	Sat Early Show	9-11a	-----Sa--	:30	\$250.00	NM		
Credited												
34	WOIO	08/11/12	08/11/12	Sat Hour 2	9-10p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$2,500.00			
35	WOIO	08/11/12	08/11/12	Sat Hour 3	10-11p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$2,750.00			
36	WOIO	08/12/12	08/12/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$450.00			
37	WOIO	08/12/12	08/12/12	Face the Nation	1030-1130a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$450.00			
38	WOIO	08/12/12	08/12/12	Sun Hour 1	7-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$3,500.00			
39	WOIO	08/12/12	08/12/12	11p-12a	11p-12a		:30			NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$775.00			
40	WOIO	08/12/12	08/12/12	Sun Action News at 7a	7-9a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				3	\$500.00			

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805261 /	06264246

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	RNC-ROMNEY	

<u>Advertiser</u>	<u>Original Date / Revision</u>
RNC-Romney	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											132	\$83,025.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	132	\$83,025.00	\$70,571.25
Totals	132	\$83,025.00	\$70,571.25

Signature: _____ **Date:** _____

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